Ashford
UNIVERSITY®

Catalog Supplement
2016-2017

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Table of Contents

Course Descriptions 2
Errata 4

Course Descriptions

(new or revised only)

Please see the Course Descriptions section in the Online Catalog for course descriptions not listed below.

ACC 610 Advanced Federal Taxation (3 credits)
This course is an introduction to federal taxation for entities other than individuals. Topics include structure, regulations, administration and compliance of federal taxation in the U.S. from the perspective of corporations, partnerships, S corporations, trusts and estates.
~~This course explores advanced managerial and cost accounting topics as they relate to problem solving skills for managers. Topics include activity based costing, activity based management, cost of quality, theory of constraints related to capacity planning and new emerging practices that support management decision making.~~

ECE 353 Cognitive Development of Infants & Young Children (3 Credits)
~~Gain knowledge of cognitive and brain development in children from birth to eight years of age. The variations in rates of cognitive development and the impact on development in other areas will be explored throughout the course. Students will apply this knowledge to designing programs to meet the needs of children with varying needs and abilities.~~
Students examine the theoretical frameworks related to cognitive development in children providing them with a foundational understanding of the theories of brain development. Using that foundation, students evaluate the relationship between cognitive development and the developmental domains in children and the influences on brain development. Additionally, students analyze how environment and genetics impact brain development and cognitive functioning and evaluate the educational and societal implications for children in the context of cognitive development and functioning. Throughout the course, students also synthesize their learning from the course to develop strategies and techniques in their work with children in a variety of educational settings to promote optimal cognitive development.

ECO 408 Managerial Economics (3 credits)
This course is designed to provide a solid foundation of economic understanding for use in managerial decision-making. The course offers an intuitive non-calculus based treatment of economic theory and analysis. A variety of examples is used to illustrate the application of managerial economics to diverse practical situations. The role that economic analysis plays in that process is emphasized throughout this course. Prerequisite: ECO 204.

EDU 601 Promoting Student Success in the Online Learning Environment (3 Credits)
This course covers the basic tools needed for student success in an online learning environment. Topics include communication, collaboration, and software skills required to succeed in online learning. Also covered are instructor and student responsibilities and expectations, as well as potential roadblocks to success. Tools and techniques for organizing, prioritizing, and completing course tasks are discussed. Finally, instructional methods for guiding students and evaluating student progress in online courses are also addressed. Prerequisite: ~~EDU 600~~ EDU 602.

EDU 602 Assessing Knowledge & Skills in the Online Learning Environment (3 Credits)
This course examines approaches that assess student knowledge and skills in the online learning environment. Directed instruction, or objectivism, is compared and contrasted with constructivist or inquiry-based learning and assessment theories. Traditional assessment strategies are discussed as applied in directed instructional models of online learning. Nontraditional assessment approaches are explored in constructivist models, such as group products, web pages, multimedia projects, student portfolios, and student projects graded by self-report assessment instruments and rubrics. This course will focus on the use of discussions, pre- and post-testing, writing activities, graded assessments, self-grading assessments, and hands-on projects on student learning and assessment. Prerequisite: ~~EDU 601~~ EDU 600.

ELL 240 Linguistically & Culturally Diverse Learners (3 credits)
This course explores strategies and techniques to support the success of language and culturally diverse students. The values, customs, and communication styles of cultural groups and their implication for teaching are considered. Research-based instructional approaches to developing English learner literacy will be examined. ~~This course may have a travel abroad component.~~

ENG 303 Survey of Shakespeare (3 Credits)
An in-depth study of eight of Shakespeare's greatest works including significant films of productions. Prerequisites: ENG 122 and junior standing or permission of the instructor.

ENV ~~101~~ 100 Introduction to Environmental Studies (3 Credits)
This course introduces students to the scientific information and key concepts that underlie the functioning of earth's systems with emphasis on how these systems are shaped by human activities. Students examine the social, economic, political, ethical, and technical dimensions related to environmental issues and solutions. Topics include population growth, natural environmental cycles, industrialized food systems, air and water pollution, and urbanization

HIS 311 Gender in History (3 credits)
This course examines the changing roles and relationships of individuals and groups within specific historical contexts in an exploration of gender's centrality to the study of the past. Students will assess gender as a category of socially constructed difference that reveals the complexity of peoples' experiences as historical actors. Starting from a broad discussion of gender history and theory, the course moves chronologically and geographically through major themes including the family, economic life, ideals and laws, religion, political life, education and culture, and sexuality. Within each topical area, emphasis is placed on the ways that gender is integral to other relations of power, which have affected human lives in multiple ways over time and place. Prerequisite: Successful completion of General Education History Subject Area and English Proficiency.

HPR 232 Community Health Promotion Methods (3 Credits)
This course provides an overview of the professional scope of entry-level health educator responsibilities. Students gain knowledge of organizational concepts, processes, skills, attitudes, and personal

characteristics comprising the field of health education. The course content explores the theoretical and practical issues of the field of community health that enable students to identify and apply health education principles to health challenges facing individuals, groups, and communities.

HPR 450 Grant Writing and Evaluations (3 Credits)
This course explores the strategies and execution of the grant process and proposal writing in both non-profit and government sectors. The course covers research for local, state, federal and private funding sources, and emphasizes the creation and preparation of competitive proposals. Students will use all aspects of grant and proposal writing, including how to effectively describe objectives, research and program design, methodology, expected measurable outcomes, evaluation, and budget development. Students will prepare and submit an actual grant proposal as the final project.

LEA 101 Introduction to Concepts in Law Enforcement Administration (3 credits)
This course introduces students to the concepts involved in law enforcement administration and the factors influencing successful organizations through effective hiring, training, and support of employees. The course explores organizational theory, design and communication, along with the processes of planning and decision making. The effects of stress and adverse behavior are also reviewed with relation to the organization and requirements of the administration. Politics, labor relations, and fiscal management are addressed in correlation with the effects on law enforcement administration process.

MIL 101 Introduction to Military Studies (3 credits)
This course provides an orientation to the systematic study of the military. It explores topics that include grand strategy, the role of the military in the promotion of national security, how the application of military force can promote peace, the character traits necessary for moral and effective leadership, and the ethical dilemmas raised by the use of military force.

MHA 605 Business Intelligence (3 credits)
Business Intelligence uses technology to transform and analyze data into presentable information for decision-making. Strategic planning is essential for sustainability and business intelligence tools help leaders make the decisions that will positively impact the bottom line.

MKT 640 Brand Publishing (3 credits)
This course builds on leadership, business, management, and marketing concepts contained in the MBA program, while introducing the principles of brand publishing, trending technologies, and customer behavior. Through examples and case studies, students learn to improve the organization, tracking, assembly, personalization, and sourcing of content to establish a center of excellence within an organization. In addition, this capstone project will generate a portfolio project to demonstrate students' significant execution of brand publishing as a core marketing function and career path.

POL 470 Introduction to Political Analysis (3 credits)
This course introduces the preliminary processes needed to research and write presentable and professional Political Science papers. Practical, hands-on experience and in-class exercises will walk students through the research process and enable them to create expert research products. Specifically, this course focuses on how to choose a research topic, conduct a thorough literature review, make critical research design decisions, collect and analyze relevant data, and skillfully document and present the results of the research. Prerequisite: 18 credit hours in Political Science

POL 480 Methodology in Political Science (3 credits)
This course completes the process of learning how to conduct political analysis and critically assess statistical research. In this course, students will learn how to measure political science events and actions, identify and assess pertinent variables, design valid hypothesis testing techniques, control for alternative hypotheses, and interpret data in various formats, including graphs, statistical tables, and charts. Students will utilize pragmatic, relevant Political Science-related exercises to enhance and refine their political science analysis skills. Prerequisite: POL 470.

PSY 352 Cognitive Psychology (3 Credits)
Cognitive psychology takes a scientific approach to understanding the fundamental mental processes involved in everyday cognition. This course covers the topics of perception, attention, memory, and language by examining both classic and contemporary cognitive psychology methods and experimental results. Prerequisites: PSY 101 and PSY 326. ~~(may be taken concurrently with PSY 326).~~

SCI 207 *Our* Dependence ~~of Man on~~ *upon* the Environment (4 Credits)
In this course, learners deepen their understanding of the importance of natural resources to mankind. Students explore physical, biological, and ecological principles, examine how human alterations affect the environment, and reflect on the controversies surrounding various approaches to addressing environmental problems and the steps some communities have taken to address these challenges.

Errata

The errata listed below apply to the 2016–2017 Ashford University Academic Catalog (effective date is July 1, 2016 unless otherwise noted). Entries below are provided to correct information presented in the original publication of the *Catalog*. Page numbers are provided to reference where the original entry may be found. To view all updates in context of the original publication, access the Online Catalog. If you have questions related to changes listed, please contact your Student Advisor for assistance.

Page 1

Correction, Published 07/13/16

International Assembly for Collegiate Business Education

- *Bachelor of Arts in Project Management*

Page 1

Revision, Effective 9/19/16

International Assembly for Collegiate Business Education

Please contact the Acting Vice President of Academic Affairs, ~~Dr. Mihaela Tanasescu~~ *Dr. Laura Palmer-Noone*, at (800) 798-0584.

Page 22

Revision, Effective 9/19/16

Reporting/Filing a Complaint for Title IX (Gender/Sex Discrimination)

The accused and/or complainant have five (5) business days, barring documented unforeseen circumstances from the date of communication of findings, to present the formal appeal, in writing, to the Acting Vice President for Academic Affairs of Ashford University, Dr. Laura Palmer-Noone. ~~Dr. Mihaela Tanasescu.~~

The Acting Vice President for Academic Affairs may be contacted as follows:

Email: Laura.PalmerNoone@ashford.edu ~~Mihaela.Tanasescu@ashford.edu~~

Mailing Address:

~~Dr. Mihaela Tanasescu~~ Dr. Laura Palmer-Noone Acting Vice President for Academic Affairs Ashford University 8620 Spectrum Center Blvd, San Diego, CA 92123

Page 38

Revision, Effective 10/05/16

Student Community Standards Committee Formal Hearing Procedures

Admissible Information

The committee will consider all information that is relevant and credible. The Committee may in its discretion limit or bar character witnesses. Any questions of the admissibility of information will be determined by the Chair. ~~All such information sought to be admitted will be presumed irrelevant, and any request to overcome this presumption by the parties must be included in the complaint/response or a subsequent written request, and must be reviewed in advance of the hearing by the Conduct Administrator or designee. While previous violations in Student Community Standards by the accused student are not generally admissible as information about the present alleged violation, the Conduct Administrator or designee may supply previous complaint information to the Committee when it may intend to establish a pattern in a complaint involving any form of sex/gender discrimination (e.g., stalking, relationship violence, sexual harassment, sexual misconduct, etc.).~~

Page 50

Published 10/05/16

Health Alerts, Communicable Disease Control, and Needle Safety Procedures

The University recognizes its responsibility to exercise reasonable care in protecting students, faculty, staff, administrators, and visitors from health dangers while on the campus. The Centers for Disease Control and Prevention and the United States Public Health Service report procedures and recommendations for dealing with communicable diseases. The University uses such guidelines in determining reasonable care on a case-by-case basis. Students who know or suspect they may have a communicable disease should contact the Campus President so that reasonable care and protection can be assured to them and to others.

Students taking medication routinely administered by injection, such as insulin, must contact the Campus President for access to and proper disposal and replacement of a sharp disposal container for used needles and syringes. This container is a requirement of the Occupational Safety and Health Administration

(OSHA). Needles and syringes must never be disposed of in regular waste receptacles. Needles and syringes must only be disposed of in proper disposal containers.

Page 54
Revision, Effective 9/7/16
Payment Plans
Ashford University offers Payment Plan options in select circumstances to students with outstanding balances. Students are allowed *monthly payments as an option to pay on outstanding balances, although* ~~customizable term lengths up to 36 months, as long as the monthly payment is a minimum of $50.~~ students are always encouraged to pay any outstanding balances due in full, and only utilize a Payment Plan if needed.

All students must select their payment option type, manual-pay or auto-pay, at the time of payment plan approval. Students must make an initial payment after Payment Plan approval regardless of Payment Plan length or payment type. If the student elects to go on auto-pay, he/she is required to pay one (1) monthly payment amount initially (first payment). However, if the student decides to leverage a manual pay option, he/she must pay 10% of total balance owed or the equivalent of three (3) monthly payments as the initial (first) payment, whichever is greater. Payment Plans require monthly payments and are not ~~set up~~ *recommended* to extend more than six months beyond a student's estimated graduation date.

If students have difficulty making payments or have questions, they should contact an Account Resolution Coordinator by dialing (800) 798-0584 and following the appropriate prompts for Finance and payment arrangements.

Page 84
Revision, Effective 8/24/16
General Education Subject Area: History
- HIS 310 American Women's History (3 credits)
- ~~HIS 340 Recent American History (3 credits)~~
- ~~HIS 342 The Middle East (3 credits)~~
- HIS 351 Asia in the Age of Decolonization & Globalization (3 credits)
- ~~HIS 378 Historiography & Historical Methodologies (3 credits)~~
- ~~HIS 379 The Atlantic World (3 credits)~~
- LIB 316 Historical Contexts & Literature (3 credits)

Page 104, 127 and various
Revision, Effective 7/12/16
- SCI 207 *Our* Dependence upon ~~of Man on~~ the Environment (4 credits)

Pages 104, 109 and 208
Revision, Effective 7/13/16
Appeal Procedure for a 3rd Consecutive Conditional Admission Period or Ashford Promise
Provisional admission status must be attained by the end of the 2nd attempt of the Ashford Promise, while a student is in conditional standing. Students who fail to attain provisional admission by the end of their second attempt of the Ashford Promise must wait *six months* ~~one year~~ from the date they were denied admission to re-apply, or they may appeal the University's decision using the process outlined subsequently to request a 3rd consecutive attempt of conditional admission in the Ashford Promise.
Disagreements over academic quality will not be considered as an appropriate basis for such appeals. In cases of appropriate cause, the Ashford University Admission Appeals Committee reviews the appeals and renders a decision to the student. The decision will be communicated to the student via email from the Registrar's Office. Appeals must include an explanation of the event that occurred, which caused the student to not attain provisional admission to the University after two attempts.
Students must appeal in writing to the University Registrar. The appeal must be submitted to academic.progress@ashford.edu or *electronically via the online Conditional Admission Appeal form* and approved prior to enrollment in any future courses. Additionally, the student's appeal letter must include:
- A reasonable explanation for the student's academic performance to date, which includes mitigating circumstances such as student injury/illness, death of a student's family member, or other reasons resulting in the undue hardship to the student;
- Compelling evidence that they have the ability to succeed in an academic program due to changed circumstances, experience, and/or

successful completion of college level credits during their period of absence; and,

- A plan for completion of the coursework required to meet basic academic requirements during their coursework at Ashford University.

Appeal decisions will be communicated from the Registrar's office to the student via email.

Page 106, 111 and 209

Revision, Effective 7/13/16

Appeal of Dismissal Following Academic Watch

A student who has been dismissed for not meeting satisfactory academic progress requirements following Academic Watch may appeal to the University Registrar for re-admission. Appeals are evaluated by a committee comprised of the University Registrar or designee, and a representative from Academic Affairs. The decision of the Committee will be communicated in writing to the student by the Registrar's Office.

Additionally, the student's appeal letter must include:

- A reasonable explanation for the student's academic performance to date, which includes mitigating circumstances such as student injury/illness, death of
- a student's family member, or other reasons resulting in undue hardship to the student;
- Compelling evidence that they have the ability to succeed in an academic program due to changed circumstances, experience, and/or successful completion of graduate-level credits during the period of absence; and
- A plan for completion of the coursework required to meet satisfactory academic progress during the following payment period.

The passage of time does not substantiate eligibility for readmission or appeal for readmission, however, students who have experienced mitigating circumstances and have been dismissed from the University for failure to meet satisfactory academic progress requirements and have been denied re-admission after an appeal, may submit another appeal to be readmitted after *six months* ~~one or more years~~ have elapsed since their last appeal *was received by the University*. The appeal must meet the criteria outlined above and the student must present compelling evidence that they have the ability to succeed in an academic program due to changed circumstances, experience, and/or successful completion of graduate level credits since the last appeal was submitted.

Note: See the Satisfactory Academic Progress Requirements in this section to review all related Satisfactory Academic Progress guidelines.

Page 109

Correction, Published 8/24/16

Additional Conditional Admission Requirements for Applicants to the Bachelor of Science in Nursing (RN to BSN) Program

Applicants seeking admission to the Bachelor of Science in Nursing (RN to BSN) program must meet the following admission requirements prior to the start of the first course at Ashford University:

- *Possess a current, active, unrestricted license to practice as a Registered Nurse or its equivalent in at least one U.S. state. Students must maintain an active unrestricted license throughout the program.*
- Have earned a nursing (hospital) diploma or Associate's degree in Nursing from a regionally accredited or approved nationally accredited college or university**.
- Have earned a grade of C- or higher in Microbiology (with lab), or equivalent, from a regionally accredited or approved nationally accredited institution**.

Pages 118 and 215

Revision, Effective 7/13/16

Consecutive Course Drops

Degree-seeking students only meeting attendance requirements in the first week of a course for four consecutively enrolled courses at Ashford University without earning credit will be administratively withdrawn for a period of no less than six ~~nine~~ months from the student's last date of attendance. Students who have been withdrawn may appeal this policy by contacting their Student Advisor. Students who have an approved appeal and do not successfully complete their next scheduled course will be withdrawn for a period of no less than six ~~nine~~ months.

Pages 118 and 215

Revision, Effective 7/13/16

Consecutive Unsuccessful Grades

Students who earn three consecutive unsuccessful grades at Ashford University will be academically dismissed.

Unsuccessful final grades include the following: F, W, or WF.
Dismissed students should refer to the *Appeal of Academic Dismissal* policy outlined in this *Catalog*.
Appeals are evaluated by an Appeals Committee made up of the University Registrar or designee, and representative from Academic Affairs. Students who are denied re-admission after an appeal will not be eligible to submit another appeal for a period of less than *six months since their last appeal was received by the University* ~~one year~~. Students who have an approved appeal and do not successfully complete their next scheduled course will be dismissed and may not submit another appeal for a period of less than *six months* ~~one year~~.

Page 121 and 218

Revision, Effective 7/13/16

Appeal of Academic Dismissal

Students who have been dismissed from the University for failure to meet satisfactory academic progress requirements or the consecutive unsuccessful grades policy may appeal to be re-admitted to the University. Students must appeal in writing to the University Registrar. The appeal must be submitted to academic.progress@ashford.edu or electronically via the online *SAP Appeal* form or the *Unsuccessful Grades Dismissal Appeal* form and approved prior to enrollment in any future courses. Additionally, the student's appeal letter must include:

- a reasonable explanation for the student's academic performance to date, which includes mitigating circumstances such as student injury/illness, death of a student's family member, or other reasons resulting in undue hardship to the student;
- compelling evidence that they have the ability to demonstrate satisfactory academic progress and to succeed in an academic program due to changed circumstances, experience, and/or successful completion of college level credits during the period of absence; and
- a plan for completion of the coursework required to meet satisfactory academic progress during the following payment period.

Appeals are evaluated by an Appeals Committee made up of the University Registrar or designee, and representative from Academic Affairs. The decision of the Committee will be communicated in writing to the student by the Registrar's Office.
The passage of time does not substantiate eligibility for readmission or appeal for readmission, however, students who have experienced mitigating circumstances and have been dismissed from the University for failure to meet satisfactory academic progress requirements or the consecutive unsuccessful grades policy, and have been denied re-admission after an appeal, may submit another appeal to be readmitted after *six months* ~~one or more years~~ have elapsed since their last appeal *was received by the University*. The appeal must meet the criteria outlined previously and the student must present compelling evidence that they have the ability to demonstrate satisfactory academic progress and to succeed in an academic program due to changed circumstances, experience, and/or successful completion of college level credits since the last appeal was submitted.

Page 126

Revision, Effective 9/09/16

Bachelor's Program Course Sequencing

All Bachelor's program students are required to successfully complete EXP 105 Personal Dimensions of Education as their first course. Students with zero (0) traditional college-level transferable credits are also required to successfully complete an online orientation prior to enrolling in credit-bearing coursework as outlined in the Admission Policies and Procedures for Online Bachelor's Degree Programs. Following successful completion of orientation, students are required to successfully complete EXP 105. Unsuccessful completion of EXP 105 will result in the rescheduling of the course and revision of future course sequence. A minimum grade of C- is required to successfully complete the course. EXP 105 is considered an introductory course requirement and cannot be replaced or waived by credit in transfer, unless a student provides proof of one of the following:

- 90 credits of lower-division transfer credits that are applicable to the student's chosen degree program prior to initial program enrollment;
- A previously earned Bachelor's degree at Ashford University, or from a regionally or approved nationally accredited institution; or
- A Bachelor's degree from a country other than the United States that has been evaluated by an approved evaluation service, and accepted by

Ashford University as equivalent to a Bachelor's degree in the United States.
- *Earned nine (9) credits or more at Ashford University with a cumulative grade point average of 3.0 or higher.*

Page 127

Revision, Effective 8/02/16

General Education Course Sequence

The following General Education course sequence is the standard for the University. On occasion, courses may be substituted to satisfy specific General Education requirements

- EXP 105 Personal Dimensions of Education (3 credits) (introductory course)
- PSY 202 Adult Development & Life Assessment *OR GEN 102 Digital Literacy for Life & the Workplace (3 credits)*

Page 129

Revision, Effective 8/24/16

Requirements have not changed; edit is to clarify the credit requirements for graduation.

Graduation Requirements for Bachelor's Degrees

To be eligible for a Bachelor's degree, a student must successfully accomplish the following:

- ~~Completion of the General Education requirements, including competencies;~~
- ~~Completion of a minimum of 120 total credits, including a minimum of 30 credits of upper-division courses and 18 credits of upper-division coursework in the major;~~
- ~~Completion of all required major, minor, and specialization course requirements;~~
- ~~Minimum cumulative grade point average of 2.00 in all coursework attempted at the University (a cumulative grade point of 2.50 is required for major coursework taken at Ashford University in the Bachelor of Science in Health Information Management and the Bachelor of Science in Nursing); and~~
- ~~Minimum of 30 credits earned toward a Bachelor's degree must be completed at the University as a matriculated student (residency requirement).~~
- Completion of a minimum of 120 total credits; including
  - Minimum of 30 credits completed at the University as a matriculated student (residency requirement); and
  - Minimum of 30 credits of upper-division coursework, including 18 credits of upper-division coursework in the chosen major (upper-division requirement).
- Completion of the General Education requirements, including competencies;
- Completion of all required major, minor, and specialization course requirements; and
- Minimum cumulative grade point average of 2.00 in all coursework attempted at the University.
- A major grade point average of 2.50 is required for all coursework attempted at Ashford University in the Bachelor of Science in Health Information Management and the Bachelor of Science in Nursing majors.

Page 135

Revision, Effective for students starting on or after 9/06/16

Bachelor of Arts in Business Economics

Program Outcomes

Business Economics major graduates will be able to:

1. Assess business facts and interpret them consistent with economic thinking;
2. ~~Understanding of~~ *Examine* how decision makers allocate scarce resources to achieve economic efficiency;
3. Apply economic tools to analyze decisions made by consumers, firms, and policy makers; and
4. *Predict the impact of fiscal, monetary, and trade policy on a firm using microeconomic and macroeconomic models*. ~~Integrate economic models to analyze the impact of various fiscal monetary, and trade policies on a nation's economy.~~

Program Requirements

Total number of credits required: 120 credits
Introductory Course Requirement: 3 credits
General Education Requirements: *52 credits
Major Course Requirements: *45 credits
Electives: ~~26~~ *23* credits
Students must earn a minimum of 30 upper-division credits.

*In this program, ~~6~~ *3* credits from the major may also satisfy General Education requirements.

Introductory Course Requirement (3 credits)

- EXP 105 Personal Dimensions of Education (3 credits)

Major Course Requirements (45 credits)

- MGT 330 Management for Organizations (3 credits)
- BUS 311 Business Law I (3 credits)
- *ECO 203 Principles of Macroeconomics (3 credits)
- ECO 204 Principles of Microeconomics (3 credits)
- ACC 205 Principles of Accounting I (3 credits)
- ACC 206 Principles of Accounting II (3 credits) Prerequisite: ACC 205
- ^BUS 308 Statistics for Managers (3 credits)
- ECO 316 Financial Institutions & Markets (3credits) Prerequisite: ECO 100 or ECO 203
- ECO 320 International Economics (3 credits)
- ^ECO 342 Principles of Econometrics (3 credits) Prerequisite: BUS 308
- ^BUS 401 Principles of Finance (3 credits) Prerequisite: ACC 205 or ACC 208 or ACC 281
- ~~*PHI 445 Personal & Organizational Ethics (3 credits)~~
- *MGT 380 Leadership for Organizations (3 credits)*
- ~~BUS 450 International Finance (3 credits)~~
- *ECO 408 Managerial Economics (3 credits) Prerequisite: ECO 204*
- ECO 406 Business Cycles & Growth (3 credits) Prerequisite: ECO 203
- BUS 402 Strategic Management & Business Policy (3 credits) Prerequisites: BUS 201 or MGT 330; ACC 205, ECO 203 or ECO 204; GEN 499

* Satisfies General Education requirements.
^ Math competency requirement must be met before taking this course.

Page 143-144
Revision, Effective for students starting on or after 9/06/16

Bachelor of Arts in Organizational Management
Program Requirements
Total number of credits required: 120 credits
Introductory Course Requirement: 3 credits
General Education Requirements: *52 credits
Major Course Requirements: *~~30~~ *36* credits [9/06/16]
Electives: ~~44~~ *35* credits [9/06/16]
Students must earn a minimum of 30 upper-division credits.
*In this program, ~~9~~ *6* credits from the major may also satisfy [9/06/16]
General Education requirements**.**

Introductory Course Requirement (3 credits)

- EXP 105 Personal Dimensions of Education (3 credits)

Major Course Requirements (~~30~~ *36* credits) [9/06/16]

- *BUS 119 Principles of Personal and Organizational Leadership (3 credits)* [9/06/16]
- **BUS 250 Corporate and Social Responsibility (3 credits)* [9/06/16]
- MGT 330 Management for Organizations (3 credits)
- MGT 380 Leadership for Organizations (3 credits)
- *BUS 330 Principles of Marketing (3 credits)* [9/06/16]
- *BUS 318 Organizational Behavior (3 credits) Prerequisite: BUS 201 or MGT 330.* [9/06/16]
- **BUS 340 Business Communication (3 credits)* [9/06/16]
- ~~MGT 415 Group Behavior in Organizations (3 credits)~~
- ~~*SOC 402 Contemporary Social Problems & the Workplace (3 credits)~~
- ~~*COM 425 Communication in Organizations (3 credits)~~
- MGT 435 Organizational Change (3 credits)
- BUS 303 Human Resource Management (3 credits)
- *BUS 370 Organizational Development (3 credits)*
- MGT 450 Strategic Planning for Organizations (3 credits) Prerequisite: MGT 330
- ~~*PHI 445 Personal & Organizational Ethics (3 credits)~~ [9/06/16]
- *MGT 460 Leadership Priorities and Practice (3 credits) Prerequisite: GEN 499*

* Satisfies General Education requirements.

Transfer Concentration Option
Students may add a transfer concentration to the Bachelor of Arts in Organizational Management

program by transferring in 12 applicable credits in a defined subject area. Transfer concentrations are not required and are intended for students who have experience and/or extensive transfer credit coursework in a field of study at the time of admission to the program. The following major courses are designated for substitution with concentration coursework, where appropriate: ~~COM 425, MGT 415, PHI 445, and SOC 402~~ *BUS 119, BUS 250, BUS 340 and MGT 435*. For additional details, see Transfer Concentration Guidelines in this section of the Catalog.

Page 155

Revision, Effective for students starting on or after 9/27/16

Bachelor of Arts in Cognitive Studies

Major Course Requirements (36 credits)

- EDU 100 Issues in Education (3 credits) Prerequisites: GEN 103 and ENG 122
- *PSY 101 Introduction to Psychology (3 credits)
- ECE 205 Introduction to Child Development (3 credits)
- ESE 370 Learning & the Brain (3 credits)
- EDU 338 Human Development & Learning (3 credits)
- ESE 315 Survey of Exceptional Students (3 credits)
- ECE 315 Language Development in Young Children (3 credits)
- EDU 411 Reading & Cognition *OR EDU 362 Adult Learning & Instruction* (3 credits)
- EDU 382 Meeting the Needs of Diverse Learners (3 credits)
- PSY 317 Cognitive Functioning in the Elderly (3 credits) Prerequisite: PSY 101 or equivalent
- PSY 323 Perception, Learning, & Cognition (3 credits) Prerequisite: PSY 101 or equivalent
- EDU 416 Intelligence Assessment (3 credits)
- EDU 417 Cognitive Studies Capstone (3 credits) Prerequisite: GEN 499

* Satisfies General Education requirements

Page 168

Correction, Published 8/24/16

Bachelor of Arts in Applied Behavioral Science

Major Course Requirements (39 credits)

- PSY 352 Cognitive Psychology (3 credits) Prerequisite: PSY 101 and ~~ABS 311~~ *PSY 326*

Page 173-174

Revision, Effective for students starting on or after 10/11/16

Bachelor of Arts in Health Education

Program Requirements

Total number of credits required: 120 credits
Introductory Course Requirement: 3
General Education Requirements: *52 credits
Major Course Requirements: *36 credits
Electives: ~~38~~ 35 credits
Students must earn a minimum of 30 upper-division credits.
*In this program, 6 ~~9~~ credits from the major may also satisfy General Education requirements.

Major Course Requirements (36 credits)

- HPR 231 Introduction to Health Education (3 credits)
- ~~HCS 408 Methods of Community Health Promotion (3 credits)~~
- *HPR 232 Community Health Promotion Methods(3 credits)*
- ~~*HCS 316 Cultural Diversity in Health & Illness (3 credits)~~
- *HPR 450 Grant Writing & Evaluations (3 credits)*
- *HCA 322 Health Care Ethics & Medical Law (3 credits) Prerequisite: HCA 305 or HCA 205
- HPR 303 Health Communications (3 credits)
- ~~BUS 303 Human Resource Management (3 credits)~~
- *HCA 340 Managing in Health & Human Services (3 credits) Prerequisite: HCA 305 or HCA 205.*
- HPR 350 Introduction to Epidemiology (3 credits)
- HCS 412 Health Promotion Planning & Evaluation (3 credits)
- *HCA 415 Community & Public Health (3 credits)
- HCA 430 Special Populations (3 credits)
- HPR 460 Analysis of Health Research (3 credits)
- HCS 497 Health Education Capstone (3 credits) Prerequisite: GEN 499

* Satisfies General Education requirements**.**

Page 174
Revision, Effective 10/05/16
Bachelor of Arts in Health Informatics
(This program is not accepting new enrollments)

- *HIM 217 Electronic Health Records* (3 credits) ~~HCA 417 Electronic Medical Records~~
- *^PSY 325 Statistics for the Behavioral & Social Sciences* (3 credits) ~~HCS 445 Statistics for Health Sciences~~

^ Math competency requirement must be met before taking this course.

Page 179-180
Revision, Effective 10/05/16
Bachelor of Science in Nursing (RN to BSN)
Major Course Requirements (42 credits)

- ~~NUR 301~~ *HIM 301* Introduction to Health Informatics (3 credits)

Page 180
Correction, Published 9/7/16
Revision, Effective for students starting on or after 11/01/16.
Associate of Arts in Military Studies
Program Outcomes [11/01/16]
Students who successfully complete the Associate of Arts in Military Studies degree program will be able to:

~~**1.** Communicate information and ideas at an acceptable competency level through written, verbal, and technological means;~~
~~**2.** Demonstrate skills in logical reasoning at a level useful in decision making and problem solving activities;~~
~~**3.** Apply the perspectives of history to understand military studies;~~
~~**4.** Develop an understanding of international relations and the relationship to the military studies; and~~
~~**5.** Formulate questions concerning the role of the military within chronological and geographical context to serve as a foundation for more in-depth inquiries.~~

1. *Develop logical reasoning skills at a level useful indecision making and problem-solving activities.*
2. *Develop the ability to communicate written ideas clearly.*
3. *Explain the concept of power and how it can be exercised.*
4. *Apply historical events or perspectives to the study of the military.*
5. *Assess how international relations relates to the study of the military.*
6. *Examine the role of the military as an instrument for the preservation of peace, as well as the waging of war.*
7. *Identify moral and ethical issues related to the military.*

Core Requirements (21 credits)

- POL 111 Introduction to Political Science (3 credits) Satisfies General Education Political Science requirement
- POL 255 Introduction to International Relations (3 credits)
- HIS 103 World Civilizations I (3 credits) Satisfies General Education History requirement
- HIS 104 World Civilizations II (3 credits) Satisfies General Education Diversity Awareness requirement
- MIL 275 Military Ethics (3 credits) ~~Satisfies General Education Competency Applied Ethics~~ [9/7/16]
- MIL 101 Introduction to Military Studies (3 credits) ~~MIL 208 Survey of the American Military since WWI (3 credits)~~ [11/01/16]
- HSM 201 Homeland Security Missions and Current Issues (3 credits) ~~MIL 212 The Military as a Peace Keeping Force (3 credits)~~ [11/01/16]

Page 183
Correction, Published 10/5/16
Bachelor of Arts in Cultural Anthropology
Major Course Requirements (40 credits)
Prerequisites for courses in this program stated as:
English Competency and ANT 101 or other Diversity Awareness Competency have been corrected to read as:
Communication I & II Competency and ANT 101 or Diversity Awareness General Education Requirement

Page 186-187

Revision, Effective for students starting on or after 9/27/16

Bachelor of Arts in History

Program Outcomes

History major graduates will be able to:

1. Utilize appropriate historical sources in the completion of written and/or oral narratives and analysis;
2. Interpret events, institutions, and human communities in their historical contexts;
3. Assess historical phenomena in terms of continuity, change, causation, and significance;
4. *Analyze major issues, trends and debates with respect to the historiography of specific topics and themes;* ~~Distinguish between history and other ways of thinking about the past;~~
5. Evaluate historical events and trends from global perspectives that examine interaction between societies and cultures; and
6. Assess the significance of social and cultural developments within broader historical contexts.

Major Course Requirements (42 credits)

- *HIS 103 World Civilizations I (3 credits)
- *HIS 104 World Civilizations II (3 credits)
- HIS 205 United States History I (3 credits)
- HIS 206 United States History II (3 credits)
- *POL 303 The American Constitution (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency
- *LIB 320 Global Socioeconomic Perspectives (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency*
- *HIS 306 Twentieth-Century Europe (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency*
- HIS 378 Historiography & Historical Methodologies (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency
- ~~HIS 306 Twentieth-Century Europe (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency~~
- ~~*HIS 310 American Women's History (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency~~
- ~~HIS 331 World War II (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency~~
- HIS 340 Recent American History (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency
- *HIS 311 Gender in History (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency*
- HIS 342 The Middle East (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency
- *HIS 355 Decolonization in Asia, Africa and the Americas Prerequisites: HIS 204 and English Proficiency*
- ~~HIS 351 Asia in the Age of Decolonization & Globalization (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency~~
- HIS 379 The Atlantic World (3 credits) Prerequisites: Successful completion of General Education History Subject Area and English Proficiency
- HIS 497 History Capstone: Advanced Research Project (3 credits) Prerequisite: GEN 499

* Satisfies General Education requirements.

Page 189-190

Revision, Effective for students starting on or after 9/06/16

Bachelor of Arts in Law Enforcement Administration

Major Course Requirements (36 credits)

- ~~LEA 201 Introduction to Law Enforcement Administration (3 credits)~~
- *LEA 101 Introduction to Concepts in Law Enforcement Administration (3 credits)*
- LEA 312 Community Policing (3 credits)
- *LEA 316 Ethics in Law Enforcement (3 credits)
- LEA 328 Leadership & Supervision in Law Enforcement (3 credits)

- LEA 408 Technological Management in Law Enforcement (3 credits)
- LEA 339 Law Enforcement Personnel Management (3 credits)
- LEA 413 Investigations Management (3 credits)
- LEA 432 Fiscal Administration in Law Enforcement (3 credits)
- LEA 439 Politics & Law Enforcement (3 credits)
- ENG 325 Intermediate Composition (3 credits) Prerequisites: ENG 121 and ENG 122 or equivalents
- LEA 444 Training Management (3 credits)
- LEA 497 Law Enforcement Administration Capstone (3 credits) Prerequisite: GEN 499

* Satisfies General Education requirements.

Page 191

Revision, Effective for students starting on or after 11/01/16

Bachelor of Arts in Military Studies

Program Outcomes

Military Studies major graduates will be able to:

1. *Examine the interrelationship between grand strategy and war*; ~~Apply the methodologies and approaches characteristic of a range of liberal arts disciplines (e.g. anthropology, history, literature, political science, philosophy, and international relations) in a military context;~~
2. Analyze issues concerning the role of the military within its chronological and geographical context;
3. *Examine how military and civilian authority should co-exist, both in the United states and in deployments abroad;* ~~Demonstrate the ability to conduct effective research by creating a final summative research project;~~
4. Assess the moral and ethical concerns raised through the study of the relationship of the military to society;
5. Analyze the importance of the military as an instrument for the preservation of peace, as well as the waging of war; and
6. *Evaluate the character traits necessary for becoming amoral and effective leader*. ~~Demonstrate an understanding of the character traits necessary for becoming a responsible, moral leader.~~

Major Course Requirements (39 credits)

- *MIL 101 Introduction to Military Studies* ~~*HIS 306 Twentieth-Century Europe~~ (3 credits)
- * POL 303 The American Constitution (3 credits)

Page 191

Revision, Effective for students starting on or after 9/27/16

Bachelor of Arts in Political Science and Government

Major Course Requirements (36 credits)

- *POL 111 Introduction to Political Science (3 credits)
- POL 201 American National Government (3 credits)
- POL 255 Introduction to International Relations (3 credits)
- *POL 303 The American Constitution (3 credits)
- POL 310 Environmental Policies (3 credits)
- POL 319 State & Local Government (3 credits)
- POL 325 Congress & the Presidency (3 credits)
- POL 353 Comparative Politics (3 credits)
- POL 411 Political Behavior (3 credits)
- *POL 470 Introduction to Political Analysis* (3 credits) *Prerequisite: 18 credit hours in Political Science* ~~^PSY 325 Statistics for the Behavioral & Social Sciences~~
- *POL 480 Methodology in Political Science* (3 credits) *Prerequisite: POL 470* ~~PSY 326 Research Methods~~
- POL 497 Political Science Capstone (3 credits) Prerequisite: GEN 499

* Satisfies General Education requirements.

~~^ Math competency requirement must be met before taking this course~~

Page 193

Correction, Published 8/31/16

Bachelor of Arts in Social Science

Major Course Requirements (39 credits)

- *POL 255 *Introduction to* International Relations (3 credits)

Page 196
Correction, Published 8/24/16
Educational Psychology Minor (18 credits)

- PSY 352 Cognitive Psychology (3 credits)
  Prerequisites: PSY 101, and ~~ABS 311~~ *PSY 326*

Page 197
Addition, Effective 10/12/16
Health Education Minor (18 credits)
Please note: This minor is not available to students majoring in Health Education.

- HPR 231 Introduction to Health Education (3 credits)
- HCS 408 Methods of Community Health Promotion (3 credits)
- HPR 303 Health Communication (3 credits)
- HPR 350 Introduction to Epidemiology (3 credits)
- HCA 340 Managing in Health and Human Services (3 credits)
- HCS 412 Health Promotion Planning and Evaluation (3 credits)

Page 198
Addition, Effective 7/27/16
Instructional Design Minor (18 credits)
Please note: This minor is not available to students majoring in Instruction Design, or students majoring in Education Studies with an Instructional Design Specialization.

- EDU 120 Principles of Instructional Design (3 credits)
- EDU 337 Collaboration in the Virtual Classroom (3 credits)
  Prerequisites: EDU 120 and EDU 232
- EDU 356 Emerging Issues in Educational Technology (3 credits)
  Prerequisites: EDU 120 and EDU 232
- EDU 358 Assessment of Student Learning (3 credits)
  Prerequisites: EDU 120 and EDU 232
- EDU 362 Adult Learning & Instruction (3 credits)
- ESE 370 Learning & the Brain (3 credits)

Page 199
Revision, Effective 10/12/16
International Security and Military Studies Minor (18 credits)

- *MIL 350 Studies in Military Leadership*
  ~~MIL 208 Survey of the American Military since WWI~~ (3 credits)
- *MIL 312 Peacekeeping*
  ~~MIL 212 The Military as a Peace Keeping Force~~ (3 credits)
- MIL 275 Military Ethics (3 credits)
- *LIB 318 Peacemaking: A Study of Conflict Resolution*
  ~~ANT 307 Anthropology of War~~ (3 credits)
- *LIB 323 Revolution and Terrorism in the Modern World*
  ~~HIS 331 World War II~~ (3 credits)
- HSM 433 Counter Terrorism & Intelligence Analysis (3 credits)

Page 199
Revision, Effective 10/12/16
Law Enforcement Administration Minor (18 credits)
Please note: This minor is not available to students majoring in Law Enforcement Administration.

- *LEA 101* Introduction to Law Enforcement Administration (3 credits)
  ~~LEA 201 Introduction to Law Enforcement Administration~~
- LEA 328 Leadership & Supervision in Law Enforcement (3 credits)
- LEA 339 Law Enforcement Personnel Management (3 credits)
- LEA 408 Technological Management in Law Enforcement (3 credits)
- LEA 432 Fiscal Administration in Law Enforcement (3 credits)
- LEA 444 Training Management (3 credits)

Page 200
Revision, Effective 7/27/16
Organizational Management Minor (18 credits)
Please note: This minor is not available to students majoring in Business Administration or Organizational Management.

- BUS 303 Human Resource Management (3 credits)
- BUS 340 Business Communication (3 credits)
- ~~COM 425 Communication in Organizations (3~~

~~credits)~~

- MGT 330 Management for Organizations (3 credits)
- MGT 380 Leadership for Organizations (3 credits)
- BUS 318 Organizational Behavior (3 credits)
- ~~MGT 415 Group Behavior in Organizations (3 credits)~~
- MGT 435 Organizational Change (3 credits**)**

Page 202
Revision, Published 08/10/16
Specializations
A specialization is an area of study that supplements select undergraduate majors. Students begin specialization coursework following successful completion of the major capstone. Students must declare a specialization prior to completion of program requirements. ~~A student may not enroll in any undergraduate specialization that has a course overlap with any declared major(s).~~

Page 203
Deletion, Effective for students 8/30/16
Corrections Management Specialization (12 credits)
As of August 30, 2016, students may no longer declare the Corrections Management Specialization in any program.

Page 203
Deletion, Effective for students 8/30/16
Criminal Investigations Specialization (12 credits)
As of August 30, 2016, students may no longer declare the Criminal Investigations Specialization in any program.

Page 203
Correction, Published 9/7/16
Health Care Informatics Systems Specialization (12 credits)
Available in all Bachelor's programs in the College of Health, Human Services, and Science except for Applied Behavioral Science, ~~Health Informatics, and~~ Psychology, *Health Information Management and Nursing (RN to BSN).*

Page 203
Correction, Published 8/24/16
History Specialization (12 credits)
Available in Bachelor of Arts in Political Science and Government ~~and Social Science~~ degree program~~s only~~.

- HIS 331 World War II (3 credits)
- HIS 340 Recent American History (3 credits)
- HIS 342 The Middle East (3 credits)
- HIS 379 The Atlantic World (3 credits)

Page 203
Deletion, Effective 8/30/16
Homeland Security Specialization (12 credits)
As of August 30, 2016, students may no longer declare the Homeland Security Specialization in any program.

Page 205
Deletion, Effective 8/24/16
Political Science and Government Specialization (12 credits)
As of August 24, 2016, students may no longer declare the Political Science and Government Specialization in the History Major. Social Science Majors were prohibited from declaring the Political Science and Government Specialization effective 4/20/16.

Page 223
Revision, Effective for students starting on or after 11/01/16
Master of Business Administration
Marketing Specialization

- MKT 640 Brand Publishing
  ~~MKT 625 Consumer Behavior~~ (3 credits)
- MKT 635 Market Research (3 credits)
- BUS 695 Marketing Capstone Seminar (3 credits)

Page 234-235
Revision, Effective for students starting on or after 11/01/16
Master of Arts in Health Care Administration
Course Requirements (36 credits)

- MHA 601 Principles of Health Care Administration (3 credits)
- MHA 622 Health Care Ethics & Law (3 credits)
- MHA 620 Health Policy Analyses (3 credits)

- MHA 630 Global & Population Health Comparative Systems (3 credits)
- MHA 616 Health Care Management Information Systems (3 credits)
- *MHA 605 Business Intelligence* ~~MHA 610 Introduction to BioStatistics~~ (3 credits)
- MHA 612 Financial & Managerial Accounting (3 credits)
- MHA 618 Health Economics (3 credits)
- MHA 624 Continuous Quality Improvements & Risk Management (3 credits)
- MHA 628 Managed Care & Contractual Services (3 credits)
- MHA 626 Strategic Planning & Marketing in Health Care (3 credits)
- MHA 690 Health Care Capstone (3 credits)

Page 215

Revision, Effective 08/02/16

Repeating Courses

Dismissed students should refer to the *Appeal of Academic Dismissal* policy outlined in this *Catalog*. Appeals are evaluated by an Appeals Committee made up of the University Registrar or designee, and representative from Academic Affairs. Students who are denied re-admission after an appeal will not be eligible to submit another appeal for a period of less than ~~one year~~ *six months since their last appeal was received by the University*. Students who have an approved appeal and do not successfully complete their next scheduled repeated course will be dismissed and may not submit another appeal for a period of less than ~~one year~~ *six months*.

Page 293

Revisions, Published Periodically

Ashford University Administration/Faculty

Various updates are published periodically for this section. Please see this section in the Online Catalog for an accurate listing of current administration.