



ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY RACE/ETHNICITY

Year/Race/Ethnicity	Cohort Size	One-Year Retention Rate
2005-06	3,227	47%
Asian	53	43%
Black or African American	657	41%
Hispanics of Any Race	220	40%
Other and Race/Ethnicity Unknown	551	38%
White	1,746	53%
2006-07	9,486	46%
American Indian or Alaska Native	116	47%
Asian	168	46%
Black or African American	2,358	38%
Hispanics of Any Race	753	42%
Other and Race/Ethnicity Unknown	570	49%
Two or more races	16	81%
White	5,505	50%
2007-08	22,989	47%
American Indian or Alaska Native	374	34%
Asian	390	51%
Black or African American	6,305	40%
Hispanics of Any Race	1,821	43%
Native Hawaiian or Other Pac Islander	15	73%
Non-Resident Alien	31	45%
Other and Race/Ethnicity Unknown	1,560	51%
Two or more races	51	63%
White	12,442	50%
2008-09	41,085	44%
American Indian or Alaska Native	594	35%
Asian	574	46%
Black or African American	12,422	38%
Hispanics of Any Race	3,494	42%
Native Hawaiian or Other Pac Islander	218	41%
Other and Race/Ethnicity Unknown	1,909	42%
Two or more races	736	43%
White	21,138	48%



ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY RACE/ETHNICITY

Year/Race/Ethnicity	Cohort Size	One-Year Retention Rate
2009-10	53,074	40%
American Indian or Alaska Native	607	34%
Asian	693	45%
Black or African American	18,467	35%
Hispanics of Any Race	4,780	39%
Native Hawaiian or Other Pac Islander	335	39%
Other and Race/Ethnicity Unknown	970	41%
Two or more races	1,226	37%
White	25,996	44%
2010-11	62,124	39%
American Indian or Alaska Native	764	32%
Asian	701	47%
Black or African American	23,337	33%
Hispanics of Any Race	5,796	40%
Native Hawaiian or Other Pac Islander	425	38%
Non-Resident Alien	39	44%
Other and Race/Ethnicity Unknown	993	42%
Two or more races	1,616	38%
White	28,453	43%
2011-12	55,195	37%
American Indian or Alaska Native	628	33%
Asian	569	45%
Black or African American	20,820	33%
Hispanics of Any Race	5,221	38%
Native Hawaiian or Other Pac Islander	388	40%
Non-Resident Alien	20	40%
Other and Race/Ethnicity Unknown	905	36%
Two or more races	1,611	37%
White	25,033	41%
2012-13	38,236	39%
American Indian or Alaska Native	419	35%
Asian	350	50%
Black or African American	15,393	33%
Hispanics of Any Race	3,490	42%
Native Hawaiian or Other Pac Islander	280	44%
Other and Race/Ethnicity Unknown	662	44%
Two or more races	1,165	38%
White	16,477	43%



**ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY RACE/ETHNICITY**

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.
Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.

Source: Data Intelligence Center of Excellence, 2014



ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT*
BY RACE/ETHNICITY

Year/Race/Ethnicity	Cohort Size	Six-Year Graduation Rate
2005-06	3,227	41%
Asian	53	40%
Black or African American	657	33%
Hispanics of Any Race	220	35%
Other and Race/Ethnicity Unknown	551	32%
White	1,746	47%
2006-07	9,486	37%
American Indian or Alaska Native	116	29%
Asian	168	39%
Black or African American	2,358	28%
Hispanics of Any Race	753	34%
Other and Race/Ethnicity Unknown	570	38%
Two or more races	16	81%
White	5,505	40%
2007-08	22,989	33%
American Indian or Alaska Native	374	22%
Asian	390	37%
Black or African American	6,305	26%
Hispanics of Any Race	1,821	32%
Native Hawaiian or Other Pac Islander	15	87%
Non-Resident Alien	31	42%
Other and Race/Ethnicity Unknown	1,560	32%
Two or more races	51	69%
White	12,442	36%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.
Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.

Source: Data Intelligence Center of Excellence, 2014



ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY RACE/ETHNICITY

Year/Race/Ethnicity	Cohort Size	Persistence Rate
2005-06	3,227	43%
American Indian or Alaska Native	31	29%
Asian	53	40%
Black or African American	657	35%
Hispanics of Any Race	220	37%
Other and Race/Ethnicity Unknown	520	33%
White	1,746	50%
2006-07	9,486	38%
American Indian or Alaska Native	116	29%
Asian	168	41%
Black or African American	2,358	29%
Hispanics of Any Race	753	36%
Other and Race/Ethnicity Unknown	570	40%
Two or more races	16	88%
White	5,505	42%
2007-08	22,989	34%
American Indian or Alaska Native	374	23%
Asian	390	38%
Black or African American	6,305	27%
Hispanics of Any Race	1,821	34%
Native Hawaiian or Other Pac Islander	15	87%
Non-Resident Alien	31	42%
Other and Race/Ethnicity Unknown	1,560	33%
Two or more races	51	78%
White	12,442	38%
2008-09	41,085	32%
American Indian or Alaska Native	594	23%
Asian	574	40%
Black or African American	12,422	26%
Hispanics of Any Race	3,494	32%
Native Hawaiian or Other Pac Islander	218	33%
Non-Resident Alien	23	39%
Other and Race/Ethnicity Unknown	1,886	29%
Two or more races	736	29%
White	21,138	36%



ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY RACE/ETHNICITY

Year/Race/Ethnicity	Cohort Size	Persistence Rate
2009-10	53,074	29%
American Indian or Alaska Native	607	22%
Asian	693	39%
Black or African American	18,467	24%
Hispanics of Any Race	4,780	30%
Native Hawaiian or Other Pac Islander	335	28%
Non-Resident Alien	17	53%
Other and Race/Ethnicity Unknown	953	31%
Two or more races	1,226	27%
White	25,996	33%
2010-11	62,124	26%
American Indian or Alaska Native	764	21%
Asian	701	35%
Black or African American	23,337	21%
Hispanics of Any Race	5,796	29%
Native Hawaiian or Other Pac Islander	425	27%
Non-Resident Alien	39	31%
Other and Race/Ethnicity Unknown	993	29%
Two or more races	1,616	26%
White	28,453	30%
2011-12	55,195	25%
American Indian or Alaska Native	628	19%
Asian	569	35%
Black or African American	20,820	20%
Hispanics of Any Race	5,221	26%
Native Hawaiian or Other Pac Islander	388	27%
Other and Race/Ethnicity Unknown	925	27%
Two or more races	1,611	23%
White	25,033	28%
2012-13	38,236	32%
American Indian or Alaska Native	419	28%
Asian	350	43%
Black or African American	15,393	27%
Hispanics of Any Race	3,490	35%
Native Hawaiian or Other Pac Islander	280	38%
Other and Race/Ethnicity Unknown	662	38%
Two or more races	1,165	30%
White	16,477	36%



**ASHFORD UNIVERSITY
ONLINE BACHELOR'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY RACE/ETHNICITY**

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014