



**ASHFORD UNIVERSITY
ONLINE MASTER'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY GENDER**

Year/Gender	Cohort Size	One-Year Retention Rate
2005-06	358	54%
Female	240	56%
Male	118	51%
2006-07	611	67%
Female	377	67%
Male	234	67%
2007-08	1,647	64%
Female	1,059	64%
Male	588	63%
2008-09	3,849	66%
Female	2,475	66%
Male	1,374	66%
2009-10	6,304	63%
Female	4,447	64%
Male	1,857	61%
2010-11	7,714	65%
Female	5,546	65%
Male	2,168	64%
2011-12	7,603	65%
Female	5,636	65%
Male	1,967	63%
2012-13	6,209	65%
Female	4,739	64%
Male	1,470	65%

****Definitions***

Annual Cohort A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.

One-Year Retention Rate The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



**ASHFORD UNIVERSITY
ONLINE MASTER'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT*
BY GENDER**

Year/Gender	Cohort Size	Three-Year Graduation Rate
2005-06	358	57%
Female	240	58%
Male	118	55%
2006-07	611	66%
Female	377	66%
Male	234	67%
2007-08	1,647	61%
Female	1,059	61%
Male	588	61%
2008-09	3,849	63%
Female	2,475	63%
Male	1,374	63%
2009-10	6,304	59%
Female	4,447	59%
Male	1,857	58%
2010-11	7,714	60%
Female	5,546	59%
Male	2,168	60%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



**ASHFORD UNIVERSITY
ONLINE MASTER'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY GENDER**

Year/Gender	Cohort Size	Persistence Rate
2005-06	358	58%
Female	240	59%
Male	118	58%
2006-07	611	69%
Female	377	69%
Male	234	68%
2007-08	1,647	63%
Female	1,059	63%
Male	588	64%
2008-09	3,849	65%
Female	2,475	65%
Male	1,374	66%
2009-10	6,304	62%
Female	4,447	62%
Male	1,857	61%
2010-11	7,714	61%
Female	5,546	61%
Male	2,168	63%
2011-12	7,603	59%
Female	5,636	59%
Male	1,967	58%
2012-13	6,209	60%
Female	4,739	60%
Male	1,470	62%

****Definitions***

Annual Cohort A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.

Persistence Rate The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014