



**ASHFORD UNIVERSITY**  
**ONLINE MASTER'S DEGREE SEEKING STUDENTS**  
**ONE-YEAR RETENTION RATES - ANNUAL COHORT\***  
**BY RACE/ETHNICITY**

<b>Year/Race/Ethnicity</b>	<b>Cohort Size</b>	<b>One-Year Retention Rate</b>
<b>2005-06</b>	<b>358</b>	<b>54%</b>
Black or African American	44	45%
Non-Resident Alien	16	38%
Other and Race/Ethnicity Unknown	93	34%
White	205	66%
<b>2006-07</b>	<b>611</b>	<b>67%</b>
Asian	14	79%
Black or African American	148	55%
Hispanics of Any Race	38	63%
Other and Race/Ethnicity Unknown	47	70%
White	364	71%
<b>2007-08</b>	<b>1,647</b>	<b>64%</b>
Asian	49	61%
Black or African American	518	56%
Hispanics of Any Race	103	61%
Other and Race/Ethnicity Unknown	172	65%
White	805	69%
<b>2008-09</b>	<b>3,849</b>	<b>66%</b>
American Indian or Alaska Native	44	70%
Asian	112	71%
Black or African American	1,373	61%
Hispanics of Any Race	239	64%
Native Hawaiian or Other Pac Islander	22	59%
Non-Resident Alien	17	65%
Other and Race/Ethnicity Unknown	154	65%
Two or more races	65	65%
White	1,823	70%
<b>2009-10</b>	<b>6,304</b>	<b>63%</b>
American Indian or Alaska Native	53	60%
Asian	142	63%
Black or African American	2,621	58%
Hispanics of Any Race	437	59%
Native Hawaiian or Other Pac Islander	40	68%
Non-Resident Alien	17	53%
Other and Race/Ethnicity Unknown	116	64%
Two or more races	118	64%
White	2,760	67%



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<b>Year/Race/Ethnicity</b>	<b>Cohort Size</b>	<b>One-Year Retention Rate</b>
<b>2010-11</b>	<b>7,714</b>	<b>65%</b>
American Indian or Alaska Native	82	62%
Asian	157	64%
Black or African American	3,425	61%
Hispanics of Any Race	537	65%
Native Hawaiian or Other Pac Islander	52	56%
Non-Resident Alien	18	83%
Other and Race/Ethnicity Unknown	103	70%
Two or more races	120	63%
White	3,220	70%
<b>2011-12</b>	<b>7,603</b>	<b>65%</b>
American Indian or Alaska Native	66	62%
Asian	153	69%
Black or African American	3,447	60%
Hispanics of Any Race	596	63%
Native Hawaiian or Other Pac Islander	61	61%
Other and Race/Ethnicity Unknown	144	63%
Two or more races	159	67%
White	2,977	70%
<b>2012-13</b>	<b>6,209</b>	<b>65%</b>
American Indian or Alaska Native	42	74%
Asian	109	65%
Black or African American	3,127	60%
Hispanics of Any Race	450	63%
Native Hawaiian or Other Pac Islander	58	69%
Other and Race/Ethnicity Unknown	94	67%
Two or more races	130	68%
White	2,199	71%

***\*Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.
Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.



**ASHFORD UNIVERSITY**  
**ONLINE MASTER'S DEGREE SEEKING STUDENTS**  
**GRADUATION RATES - ANNUAL COHORT\***  
**BY RACE/ETHNICITY**

<b>Year/Race/Ethnicity</b>	<b>Cohort Size</b>	<b>Three-Year Graduation Rate</b>
<b>2005-06</b>	<b>358</b>	<b>57%</b>
Black or African American	44	36%
Non-Resident Alien	16	100%
Other and Race/Ethnicity Unknown	93	34%
White	205	68%
<b>2006-07</b>	<b>611</b>	<b>66%</b>
Asian	14	86%
Black or African American	148	51%
Hispanics of Any Race	38	66%
Other and Race/Ethnicity Unknown	47	64%
White	364	71%
<b>2007-08</b>	<b>1,647</b>	<b>61%</b>
Asian	49	63%
Black or African American	518	51%
Hispanics of Any Race	103	58%
Other and Race/Ethnicity Unknown	172	66%
White	805	67%
<b>2008-09</b>	<b>3,849</b>	<b>63%</b>
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Asian	112	68%
Black or African American	1,373	56%
Hispanics of Any Race	239	58%
Native Hawaiian or Other Pac Islander	22	59%
Non-Resident Alien	17	71%
Other and Race/Ethnicity Unknown	154	60%
Two or more races	65	65%
White	1,823	69%
<b>2009-10</b>	<b>6,304</b>	<b>59%</b>
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<b>Year/Race/Ethnicity</b>	<b>Cohort Size</b>	<b>Three-Year Graduation Rate</b>
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Non-Resident Alien	18	78%
Other and Race/Ethnicity Unknown	103	61%
Two or more races	120	56%
White	3,220	66%

***\*Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.
Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.

*Source: Data Intelligence Center of Excellence, 2014*



**ASHFORD UNIVERSITY**  
**ONLINE MASTER'S DEGREE SEEKING STUDENTS**  
**PERSISTENCE RATES - ANNUAL COHORT\***  
**BY RACE/ETHNICITY**

<b>Year/Race/Ethnicity</b>	<b>Cohort Size</b>	<b>Persistence Rate</b>
<b>2005-06</b>	<b>358</b>	<b>58%</b>
Black or African American	44	36%
Other and Race/Ethnicity Unknown	109	47%
White	205	69%
<b>2006-07</b>	<b>611</b>	<b>69%</b>
Asian	14	86%
Black or African American	148	53%
Hispanics of Any Race	38	68%
Other and Race/Ethnicity Unknown	47	66%
White	364	75%
<b>2007-08</b>	<b>1,647</b>	<b>63%</b>
Asian	49	65%
Black or African American	518	52%
Hispanics of Any Race	103	59%
Other and Race/Ethnicity Unknown	172	69%
White	805	70%
<b>2008-09</b>	<b>3,849</b>	<b>65%</b>
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Hispanics of Any Race	239	63%
Native Hawaiian or Other Pac Islander	22	64%
Non-Resident Alien	17	71%
Other and Race/Ethnicity Unknown	154	62%
Two or more races	65	66%
White	1,823	71%
<b>2009-10</b>	<b>6,304</b>	<b>62%</b>
American Indian or Alaska Native	53	64%
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Other and Race/Ethnicity Unknown	Includes groups with cell sizes less than ten and students whose Race/Ethnicity is unknown.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.