



ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*

Year	Cohort Size	One-Year Retention Rate
2005-06	128	56%
2006-07	142	61%
2007-08	175	63%
2008-09	207	65%
2009-10	202	70%
2010-11	447	75%
2011-12	442	69%
2012-13	332	67%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT*

Year	Cohort Size	Six-Year Graduation Rate
2005-06	128	48%
2006-07	142	45%
2007-08	175	43%

****Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*

Year	Cohort Size	Persistence Rate
2005-06	128	49%
2006-07	142	46%
2007-08	175	45%
2008-09	207	55%
2009-10	202	48%
2010-11	447	58%
2011-12	442	53%
2012-13	332	53%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014