ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	One-Year Retention Rate
2005-06	128	56%
Female	62	66%
Male	66	47%
2006-07	142	61%
Female	77	64%
Male	65	58%
2007-08	175	63%
Female	109	64%
Male	66	62%
2008-09	207	65%
Female	112	66%
Male	95	63%
2009-10	202	70%
Female	112	70%
Male	90	70%
2010-11	447	75%
Female	254	75%
Male	193	75%
2011-12	442	69%
Female	273	71%
Male	169	66%
2012-13	332	67%
Female	191	69%
Male	141	65%

Definitions

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014

ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	Six-Year Graduation Rate
2005-06	128	48%
Female	62	61%
Male	66	35%
2006-07	142	45%
Female	77	51%
Male	65	38%
2007-08	175	43%
Female	109	47%
Male	66	38%

Definitions

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014

ASHFORD UNIVERSITY
ON-CAMPUS BACHELOR'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	Persistence Rate
2005-06	128	49%
Female	62	63%
Male	66	36%
2006-07	142	46%
Female	77	51%
Male	65	40%
2007-08	175	45%
Female	109	49%
Male	66	38%
2008-09	207	55%
Female	112	63%
Male	95	45%
2009-10	202	48%
Female	112	44%
Male	90	52%
2010-11	447	58%
Female	254	57%
Male	193	59%
2011-12	442	53%
Female	273	53%
Male	169	53%
2012-13	332	53%
Female	191	55%
Male	141	50%

Definitions

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014