



ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
ONE-YEAR RETENTION RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	One-Year Retention Rate
2006-07	278	32%
Female	198	33%
Male	80	30%
2007-08	2,783	25%
Female	2,034	27%
Male	749	20%
2008-09	8,329	25%
Female	5,560	27%
Male	2,769	19%
2009-10	14,555	24%
Female	9,904	27%
Male	4,651	20%
2010-11	18,229	28%
Female	13,180	32%
Male	5,049	20%
2011-12	15,190	26%
Female	10,820	29%
Male	4,370	19%
2012-13	6,346	27%
Female	4,895	30%
Male	1,451	19%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



**ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
GRADUATION RATES - ANNUAL COHORT*
BY GENDER**

Year/Gender	Cohort Size	Three-Year Graduation Rate
2006-07	278	21%
Female	198	20%
Male	80	23%
2007-08	2,783	10%
Female	2,034	11%
Male	749	9%
2008-09	8,329	10%
Female	5,560	11%
Male	2,769	8%
2009-10	14,555	10%
Female	9,904	11%
Male	4,651	7%
2010-11	18,229	12%
Female	13,180	14%
Male	5,049	8%

***Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014



ASHFORD UNIVERSITY
ONLINE ASSOCIATE'S DEGREE SEEKING STUDENTS
PERSISTENCE RATES - ANNUAL COHORT*
BY GENDER

Year/Gender	Cohort Size	Persistence Rate
2006-07	278	24%
Female	198	24%
Male	80	25%
2007-08	2,783	13%
Female	2,034	14%
Male	749	12%
2008-09	8,329	14%
Female	5,560	15%
Male	2,769	12%
2009-10	14,555	14%
Female	9,904	15%
Male	4,651	11%
2010-11	18,229	15%
Female	13,180	17%
Male	5,049	11%
2011-12	15,190	14%
Female	10,820	16%
Male	4,370	10%
2012-13	6,346	20%
Female	4,895	21%
Male	1,451	15%

***Definitions**

Annual Cohort A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they matriculate.

Persistence Rate The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2014) divided by the number of students in the Annual Cohort.

Source: Data Intelligence Center of Excellence, 2014